



*Your strategic move for business leverage*

**Focuses on customer Loyalty and Satisfaction**

**Aims for quality, excellence and efficiency**

**Best Industry Practices**

**Multiple Service Offerings**

**Customer Service-oriented**

**Professional and Committed**

**Hi-Tech Infrastructure**

**Capitalizes on Human Resources**

**Significant Cost Savings**

**Full Offshore Back Office**

**Leverage your time, effort and money**



Are you a startup company, a small or medium size business aiming to cut down your overhead expenses while maintaining a sizeable workforce?

Are you looking for highly skilled professionals that falls within your budget?

Did you know that offshore outsourcing can leverage your business at the least cost?

Need to increase your top and bottom lines?

Experience high quality service...

Take a look at e4 BPO's services



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## ABOUT e4 BPO

e4 BPO is an American-owned corporation and is one of the country's fastest growing business process outsourcing companies with offices in the United States and the Philippines. Taking advantage of superior state-of-the-art technology and resources, e4 BPO is able to provide world-class outsourcing services such as Web Design and Development including Search Engine Optimization (SEO), Technical Support, Online Marketing, Sales, Virtual Assistant as well as Virtual Accounting and Bookkeeping just to name a few.

e4 BPO applies chess strategies in business especially in the fields of marketing, management and sales. This is the reason why we are able to position strategically in the BPO industry. The name e4 stands for the usual first move where the king's pawn advances forward. It is often called "king's pawn opening". This move symbolizes aggressive, violent tactics versus slow maneuvering. Having such a foundation gave e4 BPO a sharp understanding of the business process outsourcing or BPO industry. This allowed e4 BPO to know and get hold of the innovations, trends and developments in this industry. Further, understanding the ever-changing needs of modern businesses, e4 BPO is able to provide efficient and effective high quality outsourcing services at cost-effective rates which increases the overall productivity of the client's business.



## OUR SERVICES

Sales

Lead Generation

Telemarketing

Customer Service

Technical Support

Virtual Assistance

Web Design & Development

Creative Media Solutions

Virtual Accounting

Search Engine Optimization

Internet Marketing

Data Entry

Customer Relationship Management

Programming

Order Taking

and more...





## OFFSHORE OUTSOURCING *Your strategic move for business leverage*

Offshore outsourcing can be a valuable asset for businesses whether startup, small or even enterprise level companies. Outsourcing your business processes to an offshore company such as e4 BPO allows you to save significantly between 40%-70% from your overhead expenses. Because you cut down cost you can now hire more outsourced staff and have access to highly skilled professionals. All your staffing needs will be handled by e4 BPO and that includes employee salary and all benefits. By having a BPO partner, business owners, key decision makers, top managers and executives can focus more on the core business and the profit-generating activities of the company.

Partnering with an offshore outsourcing companies such as BPOs and call centers in Asia can be a valuable strategy. Because operations expenses and wages in Asia are significantly cheaper compared to the ones in Western countries, Western companies can now hire a large, highly skilled staff at a lesser cost. Philippines is currently the number 1 country for BPOs and call centers, standard service rates are very affordable and Filipinos are known to be hard-working, literate in English as well as fluent in speaking and writing. e4 BPO employs a staff of college graduates in the Philippines to ensure high quality standards of service performance and staffing.



## Our Corporate Culture

e4 BPO believes that providing value in its services is the best way to achieve customer loyalty and satisfaction, which is also the key to long-lasting business partnerships and relationships. We focus on total quality management in all our activities from hiring, training, coaching up to all areas of the company. Our staff are all college-educated, we always ensure our team members have the necessary knowledge and skills to improve our customers' experience.

In the outsourcing industry, the individual's character and skills are what matters most which is why e4 BPO capitalizes on human resources by investing time, money and effort to empower our staff.





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## Business Partnership

Become a Partner  
and  
gain access to our  
excellent offshore outsourcing services



## Contact e4 BPO



### e4 BPO CONTACT INFORMATION

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