



*Your strategic move for business leverage*

# Web Designing Services

## WEB DESIGNING SERVICES FOR YOUR BUSINESS:

- Creates Professional Image
- Establish Brand Awareness
- Makes Your Company Look Big
- Capture Your Audience's Attention
- Enhances Your Corporate Identity
- Professional Marketing Communication

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**"If your business is not on the internet, your business will be out of business."**

**-Bill Gates, Founder of Microsoft**



# Web Designing Services

## What is Web Designing?

The Internet has redefined the borders of our modern world. Big or small companies now have customers all across the globe. Small or Big businesses houses, groups and non-profit organizations are providing an infinite array of information to a widespread audience. The possibilities are endless through effective and efficient Web Design. Web Design is an art of content presentation to an end user through World Wide Web. Web design is the planning and creation of websites. This includes the information architecture, user interface, site structure, navigation, layout, colors, fonts, and imagery. All of these are combined with the principles of design to create a website that meets the goals of the owner and designer. The efficient web design helps your company in bringing enquiries that generate sales and add asset to business.

In the digital world websites emerge as a significant tool that not only help the companies to find their target audience but also help in tapping desired customers while sitting remotely. Websites have become the medium of communication or interaction for Businesses. You can establish your corporate identity globally and remain in contact with your customer through out day and night.

This information technology based communication design helps you to place your products to global customer with details of the placed products relatively at low cost. Websites are a cost effective medium of sales and promotions make the websites as the hottest stuff of today's generation.

## Who uses Web Designing Services?

Business executives, individual persons, small to large companies from almost every industry hire web designers to get for their expertise and boost their marketing efforts. These companies understand the value of the jobs done by expert designers. Web designing is merely artwork but it takes skill and creativity for it to be effective.



## Benefits of Web Design Services

With many Web development software packages and online services available, the benefits of having a professionally developed Web site might not be all that obvious. Initially, many small business owners opt to develop their site in-house, using off-the-shelf software, only to discover later that building a *successful* and *profitable* Web site requires time and specialized skill sets that their organization does not have.

The following are several key benefits of outsourcing your Web development projects to a professional:

- **Greater Flexibility.** A professional designer can analyze your business to make the most appropriate suggestions for your business' specific needs. The developer can then implement matching solutions using industry standard technologies.
- **Technical Expertise.** A professional designer will stay abreast of current technology trends to ensure that your Web site loads quickly and is accessible across a wide range of platforms.
- **Time Savings.** Web designing is very detail-oriented work that requires time resources that might not be available to your small business or organization.
- **Integrated Marketing .** A professional designer will integrate proven marketing techniques into the Web development process to ensure that sites receive targeted traffic and generate leads or sales.
- **Improved Aesthetics.** A professional designer can analyze your existing promotional materials and integrate these elements into a coherent design for your business' Web presence.

# e4 BPO Web Designing Services

Our web designers are experts in their field and have experience in web designing and development. e4 BPO is dedicated to provide your online business marketing needs through our services.

## e4 BPO standard Web Designing Packages

Web Design Basic	Web Design Basic with Flash	Small Business Package 1	Small Business Package 1 with Flash
US \$500	US \$550	US \$600	US \$750
7 Page Website Domain Name Registration 10 GB Web Hosting space 100 email accounts, auto responders & forwarders Unlimited Bandwidth Plus MORE	7 Page Website Domain Name Registration 10 GB Web Hosting space 100 email accounts, auto responders & forwarders Unlimited Bandwidth Flash Header on Home page Plus MORE	10 Page Custom Website Design Package Domain Name Registration 10 GB Web Hosting space 100 email accounts, auto responders & forwarders Unlimited Bandwidth Plus MORE	10 Page Custom Website Design Package Domain Name Registration 10 GB Web Hosting space 100 email accounts, auto responders & forwarders Unlimited Bandwidth Flash Header on Home page Plus MORE
Small Business Package 2	Small Business Package 2 with Flash	Small Business Package 3	Small Business Package 3 with Flash
US \$800	US \$900	US \$1,000	US \$1,100
15 Page website Domain Name Registration 150 GB Web Hosting Space 500 email accounts, auto responders & forwarders Unlimited Bandwidth Plus MORE	15 Page website Domain Name Registration 150 GB Web Hosting Space 500 email accounts, auto responders & forwarders Unlimited Bandwidth Flash Header on Home page Plus MORE	25 Page website Domain Name Registration 150 GB Web Hosting Space 500 email accounts, auto responders & forwarders Unlimited Bandwidth Plus MORE	25 Page website Domain Name Registration 150 GB Web Hosting Space 500 email accounts, auto responders & forwarders Unlimited Bandwidth Flash Header on Home page Plus MORE
Corporate Package	Corporate Package with Flash	E-Commerce Package (Product Catalog e-Commerce)	E-Commerce Package With Flash (Product Catalog e-Commerce)
US \$1,200	US \$1,300	Starting from US \$2,500 and up	Starting from US \$2,600 and up
Up to 50 Pages Dynamic Content Management System website Domain Name Registration Unlimited Web Hosting Space 1000 email accounts, auto responders & forwarders Up to 200 product pages Unlimited Bandwidth Plus MORE	Up to 50 Pages Dynamic Content Management System website Domain Name Registration Unlimited Web Hosting Space 1000 email accounts, auto responders & forwarders Up to 200 product pages Unlimited Bandwidth Flash Header on Home page Plus MORE	e-Commerce Shopping cart web site Online shopping module Create , edit and delete facility for product category Payment gateway integration Domain Name Registration Unlimited Web Hosting Space 1000 email accounts, auto responders & forwarders Unlimited Bandwidth Plus MORE	e-Commerce Shopping cart web site Online shopping module Create , edit and delete facility for product category Payment gateway integration Domain Name Registration Unlimited Web Hosting Space 1000 email accounts, auto responders & forwarders Unlimited Bandwidth Flash Header on Home Page Plus MORE

For customize packages and designs, please contact us.

# MEET OUR TEAM OF PROFESSIONAL DESIGNERS

Our team of professional blends experience and knowledge in facilitating world-class web designing services and catering the individual needs of our valued clients. e4 BPO instills its staff with the mindset to focus on customer satisfaction as the top priority.

To ensure that e4 BPO provides you with designers that are fit for the job, we only hire college educated candidates. Furthermore, as part of our quality outsourcing practices, our designers are all Filipinos because they are creative, multi-talented and the best English speakers whose native language is not English and Philippines is the no. 1 business process outsourcing country in Asia. They are hardworking professionals with strong work ethics.

With effective teamwork, our designers are able to assist each other in various difficult tasks. Their collaboration and sharing of collective knowledge and skills make them a valuable asset in our company. By subscribing our Web Designing Services, you can cut more than 50% of your labor cost as compared so hiring an in-house web designer. Outsourcing your artwork from e4 BPO allows you to have more human resources to help you with your business. Because of this, you will have more manpower and productivity without increasing staffing costs. And as an end result, you will be increasing efficiency and sales.

e4 BPO prioritizes applicants who have experience but also employs entry-level and provides them with intensive training to equip them with the mindset and skills to deliver customer satisfaction. Our designers are professionals working for e4 BPO, properly trained and compensated with benefits.

## Qualities of our Web Designers:

- Highly-skilled professionals
- Adept in their field of specialties
- College educated
- 100% fully dedicated to you
- Strong work ethics and abides rules
- Fluent in English both written and oral
- Experienced in working in outsourcing industry
- Diligent
- Honest and trustworthy
- Efficient time management and multi-tasking skills
- Can accomplish tasks with minimum supervision and meet deadlines
- Creative
- Values Integrity
- Quality service orientated
- Focus on Customer Satisfaction
- Geared towards quality performance
- Team work
- Continuous search for improvement
- Customer Service
- Speed and Efficiency





# ABOUT E4 BPO, INC.

e4 BPO is an American-owned corporation and is one of the country's fastest growing business process outsourcing companies with offices in the United States and the Philippines. Taking advantage of superior state-of-the-art technology and resources, e4 BPO is able to provide world-class outsourcing services such as Web and Graphics Design and Development including Search Engine Optimization (SEO), Technical Support, Online Marketing, Sales, Customer Service, Virtual Assistant as well as Virtual Accounting and Bookkeeping just to name a few.

e4 BPO applies chess strategies in business especially in the fields of marketing, management and sales. This is the reason why we are able to position strategically in the BPO industry. The name e4 stands for the usual first move where the king's pawn advances forward. It is often called "king's pawn opening". This move symbolizes aggressive, violent tactics versus slow maneuvering. Having such a foundation gave e4 BPO a sharp understanding of the business process outsourcing or BPO industry. This allowed e4 BPO to know and get hold of the innovations, trends and developments in this industry. Further, understanding the ever-changing needs of modern businesses, e4 BPO is able to provide efficient and effective high quality outsourcing services at cost-effective rates which increases the overall productivity of the client's business.

*"e4 BPO as a company is customer-driven— we focus on quality results rather than increasing the quantity of projects. As a result, we naturally attract new clients as they come to us due to referrals. Our competent team ensures that we are consistent with what we do and how we brand ourselves as a company with outstanding service quality. With this practice, we continue to achieve our top and bottom line goals. Make e4 BPO your partner in outsourcing now..."*

Larry Marshall, President/CEO  
e4 BPO, Inc.



# WHY CHOOSE US?

*We can make  
a difference!*

## Top 10 Reasons to Hire a e4 BPO's Services:

Our designers are professionals who provide you with high quality service. While there are many excellent web designing firms out there, we can proudly say that e4 BPO's is unique. You just have to hire one to find out what we mean.

**Save time** – Our designs do the work for you. Why do everything when you can always delegate?

**Focus on your core business** – You don't have to worry about your artwork, we do everything for you. You'll just have to see the results.

**Skilled and Trained** – We ensure that our designers are properly trained to deliver quality designs.

**Save money** – when you hire e4 BPO, you are saving a lot of money. We offer high quality services at affordable rates.

**Tech Savvy** – Our designers are tech savvy and creative, they have skills in various fields. They are experts in what they do and have a lot of experience.

**Increase Business Opportunities** – You can now spend more time with your clients, pitching and promoting your new products and develop relationships with them instead of worrying yourself with your artwork and marketing concepts.

**Enhance your marketing** – Our web designing services are the perfect internet marketing tools for your business.

**Increase Sales** – As you create trust and credibility, you increase your sales. You create brand awareness and makes your audience remember you.

**Company-Managed** – Our designers are not freelancers. They are managed by us and they are 100% DEDICATED TO SERVE YOU. They have undergone background checks, they have signed confidentiality contracts. They are properly trained, funded, properly compensated and properly support by e4 BPO.

**College-Educated** – e4 BPO hires college-educated applicants as well as seasoned professionals. We always make sure that our candidates are properly educated and highly skilled.

## Our Core Corporate Values

- Integrity
- Customer-focused
- Quality of Service
- Result-oriented
- Competence
- Creative Solutions
- Excellence
- Teamwork
- Consistency
- Innovation
- Staff Empowerment
- Commitment
- Accountability
- Efficiency
- Reliability

***“Our success has really been based on partnerships from the very beginning.”***

-Bill Gates  
Founder of Microsoft



*BECOME A PARTNER!*



*e4 BPO, Inc.  
Web Designing Services*



# CONTACT e4 BPO, INC.



*Your strategic move for business leverage*



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